

Centro Internazionale di Studi Umanistici “Umberto Eco”

Ciclo di seminari “Scienze umane, *Computer Science* e *Digital Media*”

Giovedì 8 Novembre 2018, h. 15-17

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Digital Methods

The talk opens with a discussion of how to repurpose digital "methods of the medium" for social and cultural scholarly research, including its limitations, critiques and ethics. Subsequently the discussion turns to the practicalities of using digital methods hands-on. How to use crawlers for dynamic URL sampling and issue network mapping? How to employ scrapers to create a bias or partisanship diagnostic instrument? We also consider how to deploy online platforms for social research. How to transform Wikipedia from an online encyclopaedia to a device for cross-cultural memory studies? How to make use of social media so as to profile the preferences and tastes of politicians' friends, and also locate most engaged with content? How to make use of Twitter analytics to debanalize tweets, and provide compelling accounts of events on the ground? Finally, the workshop turns to the question of employing web data and metrics as societal indices more generally.

Centro Internazionale di Studi Umanistici “Umberto Eco” – via Marsala 26, Sala Rossa